## **ARE YOUR STUDENTS HEARING YOU?**

The Importance of Acoustic Treatment in K-12 Schools

"We would never teach reading in a classroom without lights. Why then do then do we teach in 'acoustical darkness'? Speaking to a class, especially of younger students, is akin to turning out the light" John Erdreich PhD

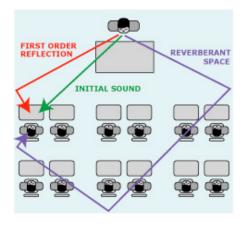
#### **Classroom Acoustics**

The following White Paper discusses the problems with poor acoustics in classrooms, the effects on students and teachers along with cost effective solutions that may be considered.

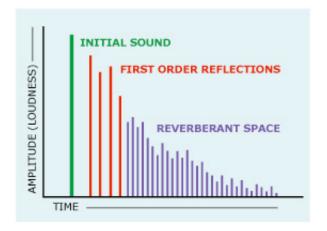
#### **Understanding the Problem**

Problems caused by noise and poor acoustic design in educational settings have been recognized for over 100 years. The recently released "Essex Study-Optimal classroom acoustics for all (May 2012)" has defined the need and benefits of acoustically treating classrooms.

Reverberation is the echo of sound reflecting from hard surface to hard surface causing noise to build up and creating a confusing, unintelligible mass of sound. The hard surfaces such as windows, blackboards, concrete blocks and gypsum walls found in most classrooms do not absorb sound energy and as a result, the sound reflects back into the room, arriving at the ear many times at intervals that are milliseconds apart. This creates a sound that is smeared and the brain has difficulty distinguishing the primary information and disseminating it from the reverberation. This problem is exacerbated when hearing assist devices and cochlear implants are used. Excess reverberation also affects students with auditory processing issues, ADHD, and other learning challenges. In fact, all students benefit from lowering the reverberation and improving intelligibility.



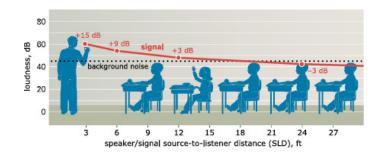
Reverberation is measured in relation to time. The measurement (RT60) is the time it takes for sound to decay by 60dB in a particular space. The greater the reverberation time, the more "echo" in a room, and the greater the listening challenges become. The reverberation time of a room will depend on variables such as the size of the classroom, the reflective surfaces, and how other absorbent or reflective features in the room may increase the effect.



Consider the following: A typical classroom measures 960 square feet with a ceiling height of 12 feet. This adds up to a wall surface area of 1488 square feet. The ANSI (American National Standards Institute) suggests an acceptable reverberation time for instruction in a classroom be less than 0.7 seconds when unoccupied. If left untreated, a classroom of this size can have a predicted reverberation time of approximately 1.9 seconds or just about three times greater than the suggested maximum.

### The Effect on Students and Teachers

Most learning occurs from the verbal communication of information and ideas. Traditionally, classrooms have not been designed with attention to how the room sounds or how it may affect the students and teachers that are using it. It is well known that proximity to the teacher increases student engagement and the comprehension of the material being taught. As most classes have 30 or more students in it is impossible for every student to be close to the teacher. Rows of desks can put students up to 27' away from the teacher or the source. For students at the rear of the class, the volume level reaching the student will be reduced by as much as 20dB compared to when it is created. And due to the time it takes for sound to travel, it will be delayed by 25 milliseconds causing a slight disconnect between the visual stimuli created by teacher's mouth movement and the late arrival of the information. The brain then has to differentiate whether the sound being received is the source material or the sound bouncing off the walls. When one factors in the natural reverberation in the room, the delay in sound reaching the ear, along with distractions such as HVAC noise, the classroom base-level sound and noise seeping in from outside the doors and windows, it is not surprising to find that many children are simply not hearing the material they are being taught.



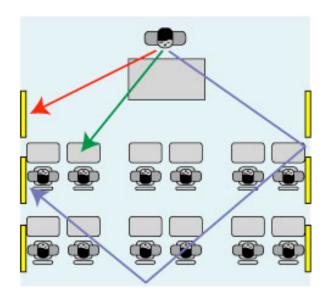
And this is only the beginning. As the ambient sound level in the classroom increases, the teacher naturally increases his or her voice level. The 'classroom chatter' naturally increases to compensate and the problem exacerbates to the point where the teacher and students begin to lose concentration. To fully understand the severity of the problem, think of last time you went to a noisy restaurant. In some cases, the sound pressure inside the room is so loud that you cannot even have a conversation with the person across the table. The acoustic energy has increased beyond the room's ability to dissipate it. We manage to communicate by reading lips and filling in the blanks.

#### Children do not Listen Like Adults

When you consider the acoustic problems described, studies suggest that as many as 30% of students may actually be challenged in understanding their teacher's message. Poor intelligibility due to proximity to the teacher, excessive reverberation and noise result in a lack of comprehension of the material being taught. Most adults would not notice these challenges as life experience allows us to "fill in the missing words". Consider the following example:

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Many students miss up to 1 in 4 words being spoken by their instructor due to sub-standard room acoustics or poor intelligibility. Acoustic smearing from poor sounding classrooms is akin to the changing the order of letters and expecting children to understand the message. Children, however, are not as mature, are not skillful readers, and are not as capable at listening as adults. As such, to ensure the message being transmitted is actually being received, they require optimal conditions for hearing and comprehension.



#### The Solution is Easy and Affordable

Right from the early days of radio, broadcasters came to the conclusion that unless the source broadcast was clear and concise, the message would get lost. To address the problem, absorptive acoustic panels were mounted on the broadcast studio wall surfaces to suppress the reflections and improve intelligibility for the listener. This practice continues to this day and the same rules apply whether you are teaching in a classroom, delivering a message in a house of worship or broadcasting a distance learning class over the internet.

#### How sound absorption works

Sound, in the form of acoustic energy penetrates the porous acoustic panel where it causes minute internal fibers to vibrate. This causes a thermo-dynamic energy transfer - which in essence converts acoustic energy into heat. High density Primacoustic Broadway panels are particularly effective as they are designed to absorb energy in the critical voice spectrum. Instead of sound reflecting off the wall surfaces, it is absorbed. This lowers the ambient noise in the classroom and significantly reduces the reverberant field, vastly improving intelligibility.

Broadway panels are made from high density 6lb glass wool and laminated with a micro-mesh facing. Each panel is then cut to size and edge-treated with resin to create the sharp architectural lines. The combination of micro-mesh and resin fully encapsulates the panel to eliminate the dusting that can occur with open edged alternatives. Each panel is then hand wrapped with an acoustically transparent polyester fabric that is rugged, durable and may be cleaned. Broadway panels are Class-A certified for flame and smoke to pass the most rigorous safety standards and are delivered in a choice of three architecturally neutral colors that will fit most classroom decors.

### Estimating the Cost for Your Classroom

To estimate the RT time in your classroom, simply clap your hands and listen to the decay while counting. If the decay lasts more than 1 or 2 seconds, adding acoustic panels to the wall surfaces will be very beneficial. For classrooms, covering between  $17\% \sim 25\%$  of the wall surface with Broadway acoustic panels will produce a very noticeable improvement in the acoustical behavior of the room.

The following table describes the average reverberation time of a classroom measuring 960 ft<sup>2</sup> with a ceiling height of 12 ft. The predicted reverberation time for this room is 1.9 Sec with no acoustic treatment.

Room Size 960 ft <sup>2</sup>	15%	20%	25%
Treatment Needed	223 ft <sup>2</sup>	298 ft <sup>2</sup>	372 ft <sup>2</sup>
Panel Boxes Needed	5	6	8
Material Cost Estimate	\$2500	\$3000	\$4000
Cost Per Student/Year	\$4.17	\$5.12	\$6.67
Estimated Reverberation Time	0.9 Sec	0.7 Sec	0.4 Sec

The wall surface area for this room (1488 ft<sup>2</sup>) is determined by multiplying the wall width or length by the height. Acoustic materials can be applied to walls or ceilings to achieve comparable results.

Reducing the reverberation time to 0.7 seconds vastly improves intelligibility, which in turn enables the teacher to communicate source material effectively in an even volume, as well as helping to keep the ambient noise level of the room significantly quieter. Applying acoustic panels to  $17\% \sim 20\%$  of the available wall surface area will deliver effective results.

# Should I treat the room with acoustic panels or amplify the teacher?

Amplifying the instructor has become a solution advocated by some audio visual companies. In most cases, this only serves to exaggerate the pre-existing reverberation problems. While there is more volume of sound created, the increased sound energy creates more reverberation and echo and over excites the classroom.



The Acoustical Society of America, in a 2006 position statement, claims that the *"amplification of teacher's voices, as a general policy, is not a best practice"*. The relationship between acoustic treatment and amplification is complementary. Best practice suggests that treating the room acoustically will allow for an accurate assessment of the need for and effectiveness of teacher amplification.

Amplification adds more excitement to an already overexcited room

 Amplification worsens already poor acoustical conditions, reducing intelligibility

• Amplification does not address student to student or student to teacher issues

• Amplification requires the teacher to be trained for proper functionality

### Does my classroom need acoustic treatment?

- ✓ My classroom has hard ceilings
- ✓ My classroom has reflective walls
- ✓ My classroom has lots of windows
- ✓ The floor is a hard surface
- ✓ The furniture is hard surface
- ✓ I can clap my hands and hear echo

If any of these apply to your classroom, acoustic treatment will benefit the students and teacher.

Several types of Primacoustic mounting Impalers are used. Surface impalers are screwed to the wall using conventional wall anchors and the panels are then hung like a picture. To discourage tampering, a dab of construction adhesive may be applied on the Impaler to secure the panel in place. Alternatively, Push-On Impalers enable the installer to affix the Impaler to the wall and apply direct pressure to the panel to install. The Push-On Impaler is suggested when mounting panels near the ceiling where dropping the panel onto the barb may not be practical. The newest mounting solution is the Snap On Anchor which allows the panel to be flush mounted to ceiling or wall with ease and confidence.

When wall surfaces are taken up by windows and blackboards, mounting or hanging panels from the ceiling is recommended. A popular solution is to suspend Nimbus clouds from the ceiling. This is particularly effective in noisy cafeterias. For classrooms with T-bar ceilings, high performance Primacoustic StratoTiles may be retrofitted. These absorb as much as 300% more energy than a typical compressed fiber tile. To address problems such as sound leaking between classrooms or private offices, specially constructed Primacoustic ThunderTiles combine glass wool with a gypsum backing board to help reduce energy transfer.

Actual panel placement is not as critical as one may think. It is more about using available space to your best advantage by evenly distributing the panels around the room. Simply contact Primacoustic for advice on how best to approach treating your classroom. There are also plenty of helpful hints to be found on the Primacoustic web site for reference.

#### Conclusion

It is clear that a classroom - free from excessive reverberation and noise - will be more conducive to learning and will result in better student success - whether the student has learning issues or not. Reducing the ambient sound level also makes it easier to teach, reduces teacher stress and burn-out, and significantly reduces listening fatigue for everyone.

When you consider the teacher - student benefits and the relatively low cost involved to install acoustic treatment, a practical solution for school districts and post secondary institutions that care about attaining the maximum results from their student body is readily available.

#### **About Acoustic Panels**

There are many types of acoustic panels made today. The most common is a fabric wrapped glass wool panel like the Primacoustic Broadway. These can be sourced in various densities, but acoustic testing has proven that higher density 6lb panels provide even absorption across the audio spectrum to deliver a more natural sounding room.

For public spaces such as classrooms, libraries, cafeterias and gymnasiums, special attention regarding safety must be paid to flame spread and smoke density. Primacoustic panels are independently tested to meet class-A requirements following the criteria set out by the ASTM-E84 and C/UL S102 standardized fire tests. These may be downloaded from the Primacoustic web site. Panels made from plastics such as urethane are not suitable as they do not provide the required safety.

The thickness and density of the acoustic panel plays a role in the performance. As rule of thumb, the thicker the panel, the lower the frequency it will absorb. For instance, while a classroom may be treated with a combination of 1" and 2" thick Broadway panels – capable of absorbing sound in the voice range, a multifunction assembly hall may benefit from thicker panels to absorb more energy in the lower registers to better manage bass during musical performances.

A new Paintable panel is now available that may be used where color coordination is required. Examples may be a foyer, assembly hall or library where the acoustic panels may need to integrate with architectural considerations. Paintables are shipped white and may be painted on site using a light spray without affecting the panel's acoustic performance.

Industry standard absorptive acoustic panels such as the Primacoustic Broadway are specified by acoustical consultants as they are safe for use and provide cost-effective results. The initial investment is low, they are easy to install, they do not become obsolete, and maintenance is very simple. Because Primacoustic panels are small and modular, rooms of all sizes may be treated and panels may be redeployed in the future without penalty.

This paper has been prepared to share knowledge regarding acoustic concerns in our school systems. The results presented here are a representation of experience in the field of acoustics as well as computerized modeling. Although every situation is different, acoustically treating a classroom is the most cost effective communication tool available to benefit the greatest number of students and faculty.

Primacoustic is a manufacturer of acoustic materials of all types. With over 30 years experience in studio and live sound and over 15 years in acoustics we have amassed a tremendous amount of scientific and practical knowledge. Our belief is that by sharing our knowledge, we will enable the user to enjoy better results using our products to enhance their facilities. Further information is available at <a href="https://www.primacoustic.com">www.primacoustic.com</a> by calling 1-800-929-1001 or email info@primacoustic.com



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